



Mod'Art international

PROSPECTUS 2021 / 2022

Partnered With

PARIS, MILAN, LONDON



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Welcome to Mod'Art International Paris - Sri Lanka Branch

A creative space for future fashion design professionals.

Mod'Art International, a top French School of Fashion since 2001, with an international calling, trains future leaders and key market players of the textile, accessories and luxury industries. Mod'Art was launched in Sri Lanka in 2014 partnered with Lanka Institute of Fashion Technology.

Mod'Art International is a leading institution offering Bachelor, Master of Arts and MBA programmes in Fashion Design and Fashion Management. Through multiple interdisciplinary projects, Mod'Art International offers a unique opportunity to fashion designers and fashion managers to collaborate and extend their professional skills.

Located in a modern and vast premises bathed in lights close to the Eiffel Tower, the school welcomes students, both national and international, in exceptional work conditions and environment. This diversity of cultures and origins boosts the student's openness and creativity. Mod'Art delivers a French know-how, recognized in the world of fashion and luxury. By adapting its curriculum to the technical, economic and creative global evolutions of the fashion industry, Mod'Art provides an ultimate training to be prepared to occupy positions in an evolving workplace, while meeting demanding academic requirements of the awarding of recognised French State degrees.



MESSAGES



WE BRING FASHION
FROM WHERE IT BEGAN.

In trying to understand a new profession like fashion, it is important to relate to the various aspects of the profession. It is also very important to choose the right Campus/Institute and the right course.

The reputation of our Campus/Institute, speaks of the quality of education imparted. Our Counselors will be at your service, assisting you in making your career decisions, in the right perspective.

The Campus/Institute nurtures creativity. Our philosophy is to create a learning environment that nurtures innovation and originality. I welcome talented and self-motivated individuals and ensure guiding them through the technical, intellectual and critical demands of their chosen discipline.

Mrs. Roshani Leamage
Chairperson
ModArt International – Sri Lanka



MISSION

Nurture young creative talents to take the lead of the global fashion & design industry in the future.

Our specialty is, design education in the stream of fashion. Many related areas are focused on, having the key subject as, fashion design. This Campus/Institute offers many undergraduate courses related to fashion, that leads to creating fashion entrepreneurs, Internationally.

Receiving world class education from the right place, at the right time, makes students achieve their goals in life, successfully. We believe in developing originality in every individual, who joins us. When they graduate and serve the Industry, they become our footprint, in creative education. We believe in quality than quantity, as we nurture artists to take the lead in fashion design and management, in the future.

Our links to the fashion capitals of the world, have opened many opportunities for our students, to build international connections and look through to the global fashion industry, as their prospective careers and businesses.

Fashion is an art, a lifestyle and a self-portraying medium. This global language of fashion, is a part of every individual's life. We take responsibility in taking the lead, of directing and supporting this global language through creative minds.

Ms. Niroshani Leamage
Managing Director
ModArt International – Sri Lanka

WORD FROM THE DIRECTOR MOD'ART INTERNATIONAL - PARIS



Mod'Art International is a Parisian fashion school, with an international vocation, which trains future leaders and actors in the textile, accessories and luxury trades. The school brings together on the same academic and professional project training in the profession of designer-model maker and trades in commerce, marketing and fashion management.

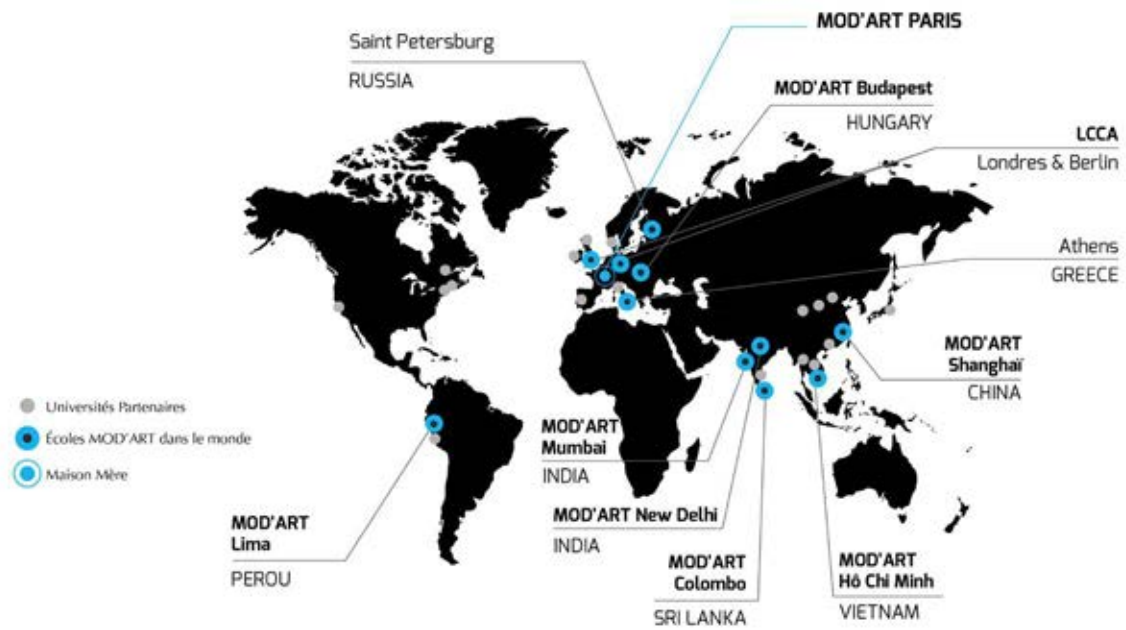
The aim is to get fashion and luxury designers and managers to work together, and to help the professionals of tomorrow grow. Established since 2016 in large premises bathed in light, close to the Eiffel Tower, the school welcomes students from all over the world, of various cultures and origins, in an exceptional working environment.



Through multiple stays abroad, exchanges with partner universities and English-speaking courses, the emphasis is on international openness and intercultural management. Mod'Art provides French know-how, recognized in the world of fashion and luxury. By adapting its training to technical, economic and creative changes in fashion in an international context, Mod'art provides excellent training in the professions of today and tomorrow, while respecting the academic requirements allowing the issuance of diplomas. of state.

Ms. Annabel Bismuth
Director of Mod'Art International Paris

ACADEMIC PARTNERS ACROSS THE WORLD



Mod'Art
international

Partnered since 2014 to offer the Bachelor's degree from Paris.
Mod'Art International Sri Lanka branch is a franchise operating in Sri Lanka.

PARIS

OUR INTERNATIONAL LINKS, OFFER STUDENTS
OPPORTUNITIES FOR FURTHER STUDIES OF
POSTGRADUATE LEVELS OR SPECIALIZATIONS IN THE FASHION
CAPITOLS.

CAMPUS LIFE

Located in the heart of Colombo at a prestigious location, the campus is surrounded by the right modern atmosphere to offer students the experience and lifestyle of design professionalism. With the proximity of a few minutes walk, students can reach international coffee shops, department stores, banks and the most convenient transportation methods. The campus life at Mod'Art is more like their second home.

Our welcome program and the orientation, enables students to step into the fashion industry and have future prospects, while learning about the related industries they would be closely working with. Mod'Art is highly active in various events throughout the year, where students get the opportunity of participating and being active with their creative talents. In addition, many social activities are arranged from time to time and this is usually led by the student council of the campus. This will encourage students to meet other students and get to know each other.

An exclusive library facility is available with services of printing and scanning with high quality equipment. Access to IT facilities and wealth of books, magazines and electronic resources are available. Wifi enabled with free access for students, ensures that they can stay connected and up-to-date.





ON CAMPUS COURSES

- Bachelor in Fashion Design (Mod'Art)
Other qualification level such as Diploma & Certificate courses are available through our partnered campus Lanka Institute of Fashion Technology. Log onto www.lift.lk

ONLINE COURSES

A range of online courses are available for you to learn at your own convenience, with supportive videos and assessments. These courses could begin any day you wish and end at the given time period for each selected course. Log into <https://learn.lift.lk>

STUDY ABROAD

On completion of the full time or the part time on campus courses, students can opt to study abroad in the UK or France. Our partner campuses will have advance entries with special fee schemes and merit scholarships.

BACHELOR IN FASHION DESIGN

DURATION : 3 YEARS

STUDY MODE : FULL TIME

OFFERED BY MOD'ART INTERNATIONAL - PARIS

The Bachelor in Fashion Design Course will delve into the areas of women's wear, men's wear, lingerie, kids wear and Fashion Accessories. This course leads to foreign travel on study tours to the fashion capitols Paris, London & Milan. All 3 years of this course can be completed in Sri Lanka.

1ST YEAR

FASHION DESIGN

- Collections
- Fashion Illustrations
- Womenswear trends
- Menswear trends
- Teenagers trends
- Accessories trends
- Textile & material Workshops

PATTERN MAKING

- Drawing foundations
- Draping foundations
- Wardrobe foundations

PROFESSIONAL ENVIRONMENT

- Fashion history
- Fashion culture
- Fashion marketing
- French language
- Digital design : Adobe Photoshop basics
- Workshop Style & Management

2ND YEAR

FASHION DESIGN

- Womenswear design
- Menswear design
- Childrenswear design
- Accessories designs
- Fashion illustration
- Fashion drawing

PATTERN MAKING

- Tailoring techniques
- Advanced draping techniques

PROFESSIONAL ENVIRONMENT

- Fashion history
- History of arts & civilizations
- Fashion culture
- Fashion marketing & communication
- French language
- Digital design : Adobe Illustrator

STUDY VISIT TO PARIS

3RD YEAR (Mandatory Internship)

FASHION DESIGN

CREATION OF A COLLECTION

- Research book
- Fashion style dossier garment collection
- Digital presentation to jury
- Adobe InDesign

PATTERN MAKING

- Wardrobe of Designers
- Support the Collection

PROFESSIONAL ENVIRONMENT

- Professional Module
- Product Photography for Fashion
- Professional Presentation

**VISIT TO PREMIERE VISION PARIS
(optional - cost on request)**

ENTRY REQUIREMENT

2 passes in GCE A/L or O/L with Diploma in Fashion Design. GCE O/L with sufficient work experience in the same industry.

CAREER OPPORTUNITIES

- Fashion Designers
- Assistant Designers
- Design Developers
- Fashion Graphic Designers
- Pattern Designers
- Surface Designers for Textiles
- Footwear Designers
- Accessories Designers
- Costumes Designers
- Creative Directors
- Design Development Merchants
- Freelance Designers
- Merchandisers
- Visual Merchandisers
- Brand Managers
- Entrepreneurs

CONSULTING PROJECTS

Each year, Business Partners offer our students to work on consulting projects on the following topics:

- Create a capsule collection
- Decode trends
- Audit on brand identity
- Designing for brands
- Innovation in design

FRENCH LANGUAGE STUDIES

Fashion is a global language, when training students for a career that is international, it is important to break barriers of their future success. International languages play a major role in every individual today, stepping in to global business.

All our courses are conducted in English medium and as an additional language, learning French is compulsory for all degree students of Mod'Art Sri Lanka, in the year 1 of the degree.

Alliance française de Kotte conducts French language studies, preparing students for DELF A1 level. This certification is through the French government and will have certificates issued on successful completion of the exams. Students of LIFT can also opt to study French if they wish.



MBA IN PARIS

COMPLETE YOUR BACHELOR'S IN COLOMBO & FLY TO PARIS FOR MASTERS!

It's a holistic unique experience in the city of lights. Not only are you coached by experienced and well-connected people of the Parisian fashion scene but you are also granted access to internships that are normally very hard to get. Be a part of the French culture, while pursuing your master's degree that expands your knowledge to the brink & be a part of something wonderful! Complete assistance will be provided free of charge by us.

SAVE MORE: A Great Opportunity to Study under EU Student Fee Plan!

The Mod'Art International one-to-two years MBA Program allow students to gain competencies in marketing, communication, fashion management, along with technical and art skills in fashion design and creation.

The international aspect in the MBA Programs offer an important international scope: twenty different nationalities are welcomed in our international MBA Programs, and our students studying in France, have the opportunity to participate in our study-abroad semesters.



INTERNSHIPS

Internships are well connected to the programs we offer at Mod'Art, students can have 3 months to 6/12 months internship offers during the 3rd year of the Bachelor's course.

Internships allow students to gain experience, working on live projects and to feel the pulse of the general working environment of the Fashion/Apparel companies. This in turn helps students to develop their professional networks.

Students will be prepared for internships, through the special professional module during the course, in the 3-year degree and the 2-year Advanced Level Diploma in Fashion Design.

All other internship and employment offers of companies are directed to immediate graduates, of each year and also posted on the alumni page.

1st year & 2nd year

Special external projects

3rd year

3 months (compulsory) / Mini project

On completion
of the degree

6 months (optional on individual basis)

BEYOND EDUCATION

Our graduates are supported for their employment and entrepreneurships. Internship opportunities and job vacancies are directed to the relevant graduates on completion of their course. Priority is given based on merits and best performance on the course. We hold 98% of employment rate during the past years up-to-date. Our highly active website and social media, promotes our alumni, who are fashion entrepreneurs.



DESIGN WORKSHOPS

Mod'Art Paris / MPA Milan



STUDY VISIT TO PARIS

To understand design in its various traditional and contemporary context, LIFT is the only fashion campus in the country that provides special study visits to the fashion capitals of the world (Paris, London & Milan).

These tours are focused to give international exposure and to be familiar with the current designs and manufacturers along with the latest trends and the retail businesses of fashion. These tours will bring experience of culture and lifestyle for students. Shop visits, lectures, design house visits, factory visits of luxury brand productions, fashion exhibitions are some of the key features of the study tours.





Visual Merchandising Visits at Dior Flagship store

STUDY VISIT 2019



Visit to Louvre Museum

STUDY VISIT 2019



Premiere Vision Paris

STUDY VISIT 2018



Champs-Élysées

STUDY VISIT 2018



At Le Cordon Bleu Paris

STUDY VISIT 2018



Louvre Museum

STUDY VISIT 2017



Shop Visits in Paris

STUDY VISIT 2017



ARMANI SILOS - Milan

STUDY VISIT 2016



YSL Fondation Visit

STUDY VISIT 2015



**Shop
Visits in
MILAN**

WE CONNECT YOU TO THE WORLD THROUGH IGFS (INTERNATIONAL GRADUATE FASHION SPECTACLE)

IGFS is an event that welcomes Fashion Graduates from across the world to showcase their talents and represent their nations, on one platform.

It is a France - Sri Lanka partnership, with the collaboration of the Embassy of France in Sri Lanka and Lanka Institute of Fashion Technology (LIFT) and Mod'Art International, Sri Lanka (Mod'Art). Through IGFS we focus on developing cross cultural links, exchanging ideas, sharing talent and technical expertise from various countries and encouraging young designers to build partnerships and to create international businesses with new concepts, to serve better in the fashion industry in the future.

New designers, breaking boundaries and joining hands internationally with one another, celebrating design, fashion, cultures and visions have opened many new avenues to experience fashion with value in the world.

In a fast-moving world, where fast fashion is impacting many people and its process polluting the environment rapidly, we trust opportunities like IGFS could bring value to the fashion and apparel industry and the consumers of fashion.

The 1st IGFS was held on 9th of July, 2017 at the Colombo Hilton, during the French Spring Festival in Sri Lanka. Designers graduating from many Universities around the world, demonstrated their first collection as new designers, launching themselves to the fashion industry. Designers from France, United Kingdom, Germany, India, Pakistan and Sri Lanka participated.

On 10th of July, 2018, the event blossomed for the 2nd consecutive time and had Designers from Hungary, France, Germany, Pakistan, India (Bangalore and New Delhi), Bangladesh and Sri Lanka participating. The next event will be happening in July 2020.





IGFS
INTERNATIONAL
GRADUATE FASHION SPECTACLE

www.igfs.lk

ACTIVITIES

FACTORY VISITS

Factory visits to the apparel manufacturers and other related companies are, part of the program to bring awareness of the industry capabilities and share know-how.

WORKSHOPS

Special workshops are organized by the institute to introduce latest technologies to develop skills. This includes local and international Art & Craft workshops along with traditional and new techniques.

EVENTS

All of our students have the opportunity of taking part in the various activities during their study with us. Exhibitions, Fashion Shows, Costume Parties and competitions are organized time to time. Through these activities, students gain more experience and exposure in the real world.

EXPOSITION DE MODE FRENCH SPRNG FESTIVAL 2019





CHOCOLATE MEETS FASHION

An External Project with Hilton Colombo.
Our students were challenged to let their imaginations
soar and create a wearable garment inspired by chocolate.



GRADUATION CEREMONIES



H.E Mr. Eric LAVERTU, French Ambassador to Sri Lanka & Maldives awarding certificates to graduates



MOD'ART

ALUMNI



Udarika Dalugama
Entrepreneur @ THEEQ



Heshini Goonasekera
Lecturer @ Mod'Art International Sri Lanka Branch



Thaarangani Manivannan
Designer @ MAS, AMANTE



Devmini de Silva
Junior Designer @ Brandix Lingerie



Shehani Mediwake
Director @ MIMOSA



Prabha Ellawala
Digital Communication Assistant @ Milajack Paris
Freelance Content Creator @ BabyonTop



Thamali Jayaweera
THÉ J Occasion wear Owner / Designer



Malithi Shashipraba
C - Zeylon Owner / Designer



Sanduli Gurusinghe
Lee's Tees Owner / Designer



Vindya Keerthirathne
Verdana Owner / Designer



Kasun Jayasinghe
Designer @ MAS, INTIMATES

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Saturdays 9.00 am to 1.30 pm

www.modart.lk

